

Alice Jewel named Distinguished Young Leader of New Braunfels



The first Rising Stars of New Braunfels awards banquet was held on Friday, Dec. 15, at the Village Venue in the Village at Creekside. The event was hosted by the New Braunfels Jaycees organization, the Greater New Braunfels Chamber of Commerce and the New Braunfels Herald-Zeitung.

“Rising Stars: 40 Under 40” was the brainchild of the New Braunfels Jaycees leadership as a way to highlight community who have made a major impact on those around them. Alice Jewel, CEO of the McKenna Foundation, was selected as recipient, and she was met with applause as she approached the stage to accept the accolade.

“It’s very humbling,” Jewel said. “Knowing the talent and contributions of my fellow honorees... I mean, I always knew that I cared about the community and I really wanted to do the best I could, but to be recognized in this way is really meaningful.” Jewel is a lifelong and current resident of New Braunfels with her husband, Jeff, a fellow rising star award recipient, and their two children.

“It takes everybody. I mean, I’m in a really nice position professionally to be able to help,” she said. “I do think that it’s kind of what you make it. We could sit back and take a very passive approach, but I choose to be someone aggressive on things. I think that the community recognizes that’s something we need.”

“She’s literally the most humble, un-self-serving person I know,” April Weilbacher, a rising star award recipient, said. “Hands down.”

Expert from “NB’S CROWN ‘JEWELL’ Alice Jewel named Distinguished Young Leader of NB The ‘Stars’ of the show” by Alec Woolsey. For the full article please visit herald-zeitung.com